

WINTER ARTS MARKET ONLINE CALL FOR DIGITAL STALLHOLDERS

Winter Arts Market Online
18 November - 31 December 2022

The Open Culture Winter and Summer Arts Markets are the most popular art and craft fairs in the Northwest. Our events provide a fantastic opportunity for artist, designers and makers to sell work to people who love beautiful design, art and handcrafted creations. This year we're doing things a little differently and hosting an online advertising offer via our www.winterartsmarket.com Directory.

HOW TO APPLY

It costs £15 to apply to be part of the Winter Arts Market Online. The £15 fee is via online payment only. **If you apply without paying the fee, unfortunately your application will not be considered.**

Before you apply, please read this document in full. Please ensure that your application meets our selection criteria, as the £15 application fee is non-refundable. Then proceed to complete the [online application form](#).

Once you have completed the form you will be taken to a payment processing page where you can pay by using a credit or debit card, or by logging into a PayPal account if you have one. Once paid, please click 'Return to Merchant' on the Paypal page to ensure your application is submitted.

You will receive a confirmation email shortly after you have pressed submit (if you don't get the email please check your junk mail folder, and if it's still not there please email us – thank you).

Closing date for applications: Midnight Monday 31 October 2022.

SELECTION CRITERIA

We're looking for **original** and **handmade** artworks, screen prints, textiles, sculpture, jewellery, glass, handmade beauty products, accessories, decorations, independent clothing designers and local/artisan food producers etc. Mass-produced items, or work you have not designed or produced yourself, **will not be accepted**. Your application will be judged on the following points:

- Original items that designed by you, are made by hand or partly manufactured elsewhere.

- Quality, uniqueness and consistency of your work
- You must provide clear images of your work (either on your website, by upload or email) or we cannot accept your application.
- The environmental ethos and credentials of your products; their design, production, manufacture, and packaging.
- The price range your work falls into. It's important to have a mix of prices on your shop to appeal to a range of shoppers.
- How well you present your items online.
- Northwest applicants will be prioritised; however Open Culture reserves the right to take a final view across all applicants to select those that meet our objectives for a broad mix of original, handmade and high-quality work.

CANCELLATION POLICY

If we are forced to cancel this online activity for reasons out of our control, we will not be able to make a refund. The small application fee covers some of the planning, administration, marketing, online payment fees and other costs associated with delivering this online activity.

CODE OF PRACTICE

Artists and Makers listed on Winter Arts Market Online 2022 agree to our Code of Practice. Any found to be in contravention of this code of practice may be removed from The Directory:

- If selling any food or beverages, you must have all allergen information available.
- Sellers / Businesses are responsible for their own Tax and National Insurance.
- Have online ordering and secure credit card payment facilities. Or clearly offer an alternative safe payment system.
- Clearly display product prices and delivery prices.
- Show full contact details including phone numbers, postal and e-mail addresses and a contact for complaints. We won't accept sites with just a PO box number.
- Offer customer service information, including delivery information, refunds and returns policy and information on how to cancel orders.
- Be based in the UK and only take payment in pounds sterling.

Questions?

Please email us via info@culture.org.uk and we will come back to you as promptly as we can.